



Quality Preparation for the ACT and PSAT/SAT • Founded 1984

Dear Parents:

Marmion Academy has scheduled the following ZAPS test-preparation seminars to help students achieve their best-possible scores on the PSAT, SAT, and/or ACT exams:

**PSAT/SAT SEMINAR**  
Marmion Academy  
Wed & Thu, September 18 & 19, 2013  
Time: 6:00 PM - 8:30 PM

**ACT SEMINAR**  
Marmion Academy  
Wed & Thu, October 2 & 3, 2013  
Time: 6:00 PM - 8:30 PM

Price per seminar: **\$89**

In this competitive college environment, even a modest score increase is a significant advantage for admissions and scholarship opportunities. Students who complete a ZAPS seminar(s) — and practice the tips and strategies at home — typically **raise their scores on the PSAT 5 to 15 points, SAT 50 to 150 points, and/or ACT 1 to 4 points.**

Secure space for your student: Register at [www.zaps.com](http://www.zaps.com). Or, call **877-927-8378**, toll-free, for assistance.

In a five-hour ZAPS test-preparation seminar, your student will —

- Learn tips for improvement in all subtests
- Practice strategies to eliminate wrong answer choices
- Prepare to write a well-organized, persuasive essay
- Take shortened practice tests that mirror the actual testing experience
- Reduce test anxiety and gain confidence
- Receive a comprehensive *Study Guide* and practice-test workouts (ACT–24; PSAT/SAT–18)

Please remind your student to bring two pencils and a calculator to the seminar.

Most U.S. colleges and universities accept *either* the ACT or SAT. It's to your student's advantage to take both and submit their higher score.

Be sure to visit [www.zaps.com](http://www.zaps.com) to learn more **helpful tips for parents and students**. You can also find more information about ZAPS seminars on the reverse side of this letter.

Sincerely,

Douglas J. Paul, Ph.D.  
Founder and CEO  
ZAPS Learning Company

**ZAPS Learning Company**

941 Hwy 30 West Lisbon, IA 52253 • Phone: 877-927-8378 • [www.zaps.com](http://www.zaps.com) • [seminars@zaps.com](mailto:seminars@zaps.com)

# WHY CHOOSE **ZAPS** SEMINARS?

*Each year, ZAPS seminars help prepare more than 25,000 high school students to succeed on high-stakes, college-entrance exams, with—*

## TARGETED CURRICULUM

Every hint, tip, and strategy in the presentation and the comprehensive *Study Guides* is based on actual questions from previous versions of the official tests.

## EXTENSIVE PRACTICE

Each ZAPS workout booklet contains shortened practice tests (ACT—24; SAT—18) to fit students' busy schedules.

## INCREASED CONFIDENCE

Preparation yields confidence—and reduced test anxiety.

## DEDICATED INSTRUCTORS

ZAPS hires only dedicated, knowledgeable instructors.

## PROVEN RESULTS

Since 1984, ZAPS seminars have helped hundreds of thousands of students achieve their college dreams.

*“This is a great value—especially for kids who are super busy.”*

SANDRA STEVENSON, WAYZATA COMMUNITY EDUCATION, MN

*“It was well worth the money.”*

NEIL, NORTH PAULDING H.S., GA

*“I’m glad my mom made me take this class.”*

EMILY, NORTH CENTRAL H.S., IN

*“My son took the course and raised his score from 29 to 32 with absolutely no prep besides ZAPS!”*

LINDA, PARENT, HALF HOLLOW HILLS H.S. EAST, NY

*“I learned a lot of new strategies that will definitely help me.”*

KELSEY-ROSE, WINSTON CHURCHILL H.S., TX

## REGISTER TODAY

To register your student, go to [WWW.ZAPS.COM/REGISTER](http://WWW.ZAPS.COM/REGISTER) or contact your community education center, if applicable.

## MORE **ZAPS SCORE BOOSTERS**<sup>™</sup>

### » **ZAPS College Vocabulary Challenge**

- Prep for high-stakes college admissions tests
- Improve vocabulary for college classes
- Purchase online at [zaps.com](http://zaps.com), or in **iTunes** and **Google Play** stores (search for “ZAPS College Vocab”)

### » **ZAPS Online ACT-Practice Test**

- Take a full-length test whenever you wish
- Read answer explanations for every choice
- Take it timed or use the start/stop option
- Get an instant score report

Available at: [WWW.ZAPS.COM](http://WWW.ZAPS.COM) | 1-877-927-8378

